



## More Than Just a Conveyor Manufacturer, CCS Announces Major Rebrand to Carter Intralogistics

Carter Intralogistics (formerly CCS) announced a major rebranding effort to reflect the company's evolution into an all-encompassing material handling solutions provider.

Duane Glass, President at Carter Intralogistics comments, "We are thrilled to announce this rebranding effort. We feel like the name Carter Intralogistics truly reflects our capabilities and strongly indicates the direction we are moving towards in the future. When I joined this company in 1989, we were simply a Controls house designing and manufacturing control systems for the USPS. Shortly thereafter we branched into manufacturing and distributing our MDR conveyor for the postal system and started manufacturing our own conveyor. Now, we are heavily investing in R&D programs that further bolster the types of material handling solutions that we have to offer. We are particularly excited about improving our software and robotics integration capabilities as well as launching an entire new conveyor line later this quarter."

Joel Thomas, Sales Director at Carter Intralogistics adds, "A lot has changed at Carter Intralogistics in the past few years or so. We've added a completely new R&D department, a new Marketing Department, we've released three new product lines, opened a brand-new manufacturing facility, more than doubled our Sales and Engineering teams and much more. It's a fitting next step that we reposition ourselves with a new name to match the growth we've experienced and our goals for 2021 and beyond."

The rebranding effort includes a name change and redesign of the company's logo, while most of the website, graphics, communications, and correspondence will remain the same. Most importantly, this rebranding effort was made to clarify who Carter Intralogistics is:

Carter Intralogistics' 40 plus years of experience makes us a trusted customer-focused manufacturer and integration partner for warehouse automation. The US-based team provides turn-key systems ranging from custom engineered equipment to our standard conveyors, order fulfillment, and robotic solutions. We engineer fabricate and assemble our equipment in one of 4 US (United States) locations. Our customer collaborative approach creates the best system design and in-house manufacturing led by our Project Management team executing the project efficiently provides the best lead times in the industry with excellent support after the installation.

### **What makes Carter Intralogistics different:**

- We focus on building long-term client relationships by collaborating with you every step of the way.
- We manufacture our own conveyor products, allowing us to control our supply chain and offer shorter lead times.
- We leverage our experience and flexibility to design creative solutions for a wide range of projects and clients.



To learn more about Carter Intralogistics, [please view our overview video here.](#)

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